

# The Brave Sistermind

Start date: 17 May, 2022

A 4-month transformational journey to perfect positioning & effortless client attraction

Healers, coaches, creatives & light leaders - listen up...

It's YOUR time to step up onto the stage of your business.

Make the impact you deeply desire in a way that feels aligned & authentic.

Hey, honey... I know you want to step into a “fuck yes” place in your business because you know, deep down, that you were put here to make waves — a real impact on this world. Purpose, passion and the love of seeing people thrive drives you.

You're ready for better opportunities, clients that light you up, income that reflects your expertise, and the deep satisfaction that comes from creating a business that feels meaningful and aligned to your body & soul.

You have successfully created a business where you make a modest income, but you want your business to go to the next level and you want it to feel authentic & aligned to you. But... you're sick of doing this by yourself. Now you want someone to help you build a roadmap, pull the pieces together, and support you to get to the next level.

You want:

- 👉 Systems and strategies that feel aligned with your flow, not boxed in.
- 👉 To show up in front of the perfect people at the perfect time.
- 👉 To connect with your audience in a way that feels like you're building a community rather than a following.
- 👉 Dream clients, transformative offers & a generous income that matches your expertise.

Does this sound familiar?

- You're tired of being overwhelmed and confused by HOW to show up as your authentic self while staying on brand.

- You're not getting the response you desire from your current marketing and your confidence is waning.
- Getting on video let alone going LIVE makes you want to poke your eyes out.
- Social media scares you but you secretly want to be best friends!
- You're in procrastination mode, time-poor, and your visibility's consistency is patchy. And you're either love-bombing and on a high or ghosting.
- You're overthinking EVERYTHING (and confusing yourself in the process) and hiding because you can't decide what you want to say or sell.
- You find selling hard because you don't want to offend or you're scared of rejection (maybe both?).
- Tech is an issue that makes you feel as smart as Homer Simpson.

On a cellular level, you know that to get to where you want to be in your business, you just need to find clarity, consistency and confidence. You want to build a trustworthy brand that attracts a constant stream of dream clients.

You're READY to go to the next level!

Welcome! You're about to finally *arrive*.

## **HERE ARE THE DEETS...**

### **During our 4 months together you will:**

- Learn the art of visibility and find clarity & confidence in showing up.
- Attract your dream client into your orbit (so that selling is effortless).
- Create a customer journey that you feel absolutely aligned with.
- Master the art of simple but effective content creation and put yourself in front of the people that will buy from you.
- Find your unique brilliance so you can *position yourself* as the expert in your field (so you're the no-brainer go-to).
- Plan a *marketing strategy* that feels *aligned & authentic* with a simple, custom funnel that you can easily repeat and won't leave you wanting to tear your hair out.
- Curate an aligned and *transformative offer suite* and start making money immediately.

### **Your group mentorship includes:**

- 16 x hot seat zoom mentoring (where your transformation takes place)
- 4 x 1:1 (monthly) 1-hour sessions with me so we can create a custom strategy for you
- Private Voxer support, 2 days a week (normally after the hot seat so you can integrate and implement) (*turnaround as soon as I can but no less than 24 hours*).

- One session with - Jade Mason, (Sovereignty Advocate, Cosmic Backup Dancer & Spaceholder) to help you tap into your potency & feminine radiance (for deeper self-trust and worth).
- Personalised homework/action plans.
- Facebook group for shared content, support & accountability.
- Unlimited access to my extensive VIP Members Library where you will find courses & masterclasses on the art of branding, website wizardry, content creation, templates and more.
- A group of like-minded women that have your back and support over the course of the Sistermind.

*I don't believe in fluff. There are too many programs out there that have way too much information which will ultimately overwhelm you. I offer a simple high touch container that will have you seen, heard & supported through the process.*

### **Here are some kind words from previous participants in my group programs:**

Thank you Karla for opening your heart for us and pouring out all your wisdom on paper for us to follow and during our zoom and live calls 🙏 I took a lot out from the sistermind and you encouraged me to make the changes in my business I needed too and to seek and honour my truth. - *Amy Little*

Karla is amazing! I was really struggling to niche down and get clear on what it is I actually do! I help such a range of people with a range of modalities so struggled to find the words and make them sound appealing. Karla totally got me and what I was trying to do. Now I have a much better focus and can talk about how I can help people in a magnetic way. So grateful and highly recommended!! *Carla Atkinson*

I have learnt so many amazing things that I don't know where to start. I was feeling stuck in my business, and the complexities of online marketing were feeling extremely overwhelming to me. Karla guided me step by step, with her extensive knowledge of online marketing. Now I have the confidence to create ad campaigns, improve my Instagram feed, website content and visibility and loads more. Doing it in a group setting was fantastic. I loved the support of the group of gorgeous girls, to bounce ideas off and to inspire and motivate each other. And Karla was just one of us, joining in with our chats and giving us advice when needed. Which helped inspire us even more! Amazing value and content. *Natalie Johanik*

I wish every woman in biz could experience Kara's genius. She is the real deal and she gets results! Her holistic approach to doing biz, today, as a woman is unique, joyful, intuitive and skilful - *Kerrie Norris*

The way Karla facilitates is playful and informative, she is an awesome space holder and knows her jam! She encouraged an atmosphere of owning our uniqueness and sharing our passion. I really enjoyed that she had insight into the energetics behind my brand and my persona when I was trying to play small and hide, she put her sister hands on my back and gently ushered me into a place of owning who I am in my biz. - *Jade Mason*

## **YOUR INVESTMENT:**

\$6000 pay in full (or four payments of \$3400).

*(Additional personalised support is available at an extra fee).*

## **SOUNDS PERFECT! SO WHAT'S NEXT?**

I work with women who are self-activating, which means that even though you need guidance, you're willing to do the work required to accomplish their goals.

If this sounds like you, let's schedule a chat (or DM me) so I can answer any questions you might have. I'd love to connect and discover if the Brave Sistermind is a perfect fit for you.

I'm so excited to help you take your business to new heights.



### **Karla Pizzica**

Brand & Marketing Strategist | Business Mentor

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### **ABOUT JADE MASON:**

Jade Mason is a Sovereignty Advocate, Space Holder & Cosmic Backup Dancer who helps agents of change put themselves in the centre of their life, uplevel their relationships & truly own their value and worth in the world.

Jade does this through her sovereign woman temple journey which includes:

Relationship coaching, Womb Alchemy, Tarot, Astrology, Yoga, Quantum Field & Mindset, Psychic Guidance, Codependency

